



LDC CYCLING ENTHUSIASTS PREPARE FOR 265 MILE CROSS CHANNEL CYCLING CHALLENGE

-Team will be led by film maker and adventurer Mark Beaumont-

Twelve cyclists supported by LDC are setting off on the epic 'Arch to Arc' biking challenge on 10th June, cycling from London to Paris in 24 hours in a bid to raise money for Maggie's Centres, who provide help and support for cancer sufferers across the UK.

The cyclists will include employees from LDC, the leading mid-market private equity arm of Lloyds Banking Group, as well as cycling friends from last year's highly successful charity bike ride from Land's End to John O'Groats.

The team will be led by Mark Beaumont, adventurer, film maker and LDC ambassador, who is a former world record holder for the solo circumnavigation of the world by bicycle – 18,296 miles in 194 days and 17 hours - so knows a thing or two about long distance riding!

The riders will embark on the 24 hour journey starting at Marble Arch in London on 10th June and cycle to Dover where they will catch a ferry to Calais and cycle through the night, arriving at the Arc du Triomphe in Paris the next day.

The mixture of experienced cyclists and inexperienced cycling enthusiasts have been training hard for several months in preparation for the gruelling ride, as well as raising as much money as they can for Maggie's Centres, one of LDC's supported charities.

Mark Beaumont, who will spearhead the ride, commented "The team have all put in so much commitment to training and fundraising, but we are all just a little apprehensive about the challenge we've taken on.

"Cycling 265 miles without significant breaks for sleep and recovery is an incredible challenge even for the most experienced cyclists. Keep in mind that this famous route is more usually cycled in three days! It will no doubt be a difficult 24 hours, but the support we have received from everyone involved has been tremendous and will keep us going through the low points!"

Further information can be found at <http://www.ldclessordinary.com/category/community-activity/arch-to-arc-challenge> and all donations are welcome at <http://www.justgiving.com/ldcarchtoarc>

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For further information, please contact:

Rob Pendleton, LDC

0117 360 1973

rpendleton@ldc.co.uk